



International Networking through Smart Jump Community Hub

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CONFINDUSTRIA
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Goldsmiths
UNIVERSITY OF LONDON



INSTITUTO INTERNACIONAL
DE LA INNOVACIÓN, EL
CONOCIMIENTO Y LAS
COMPETENCIAS



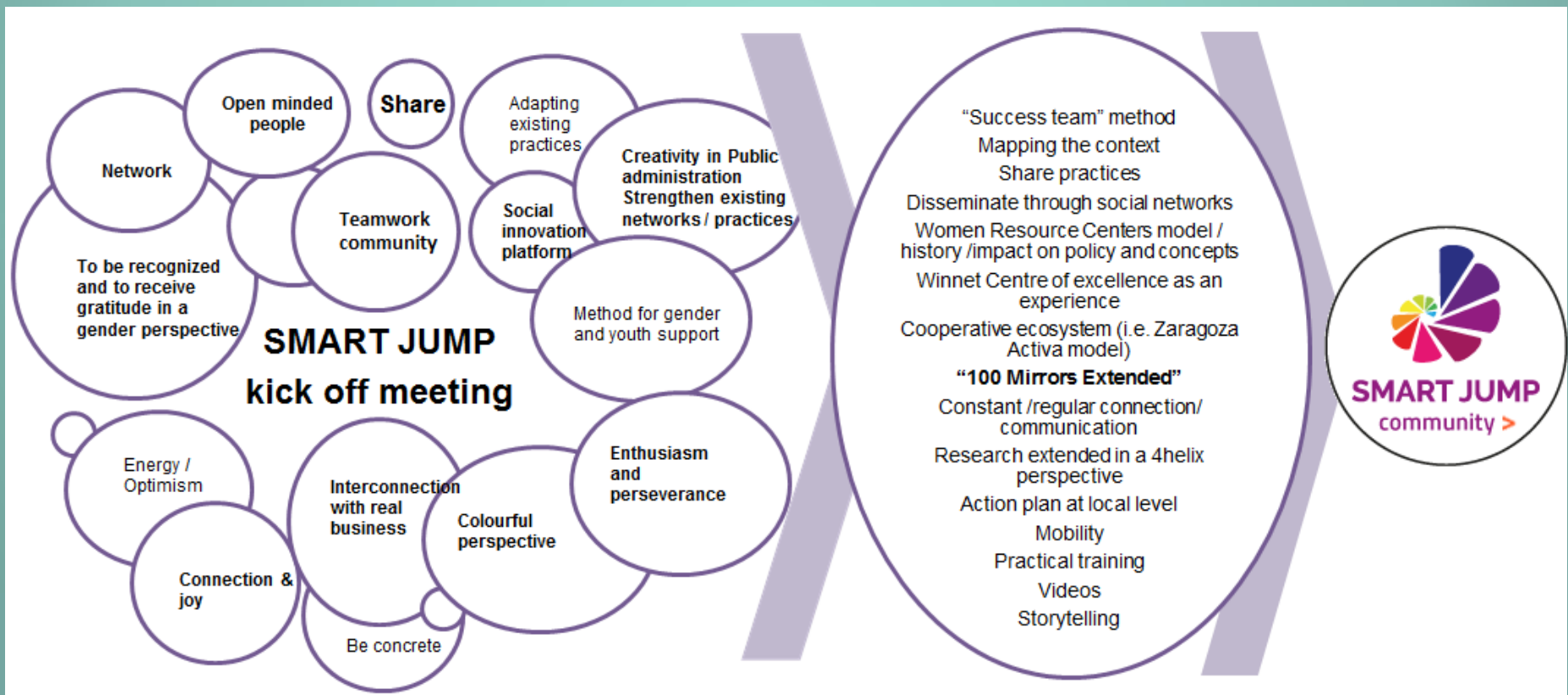
REGIONE DEL VENETO

IAF INSTITUTO
ARAGONES DE
FOMENTO

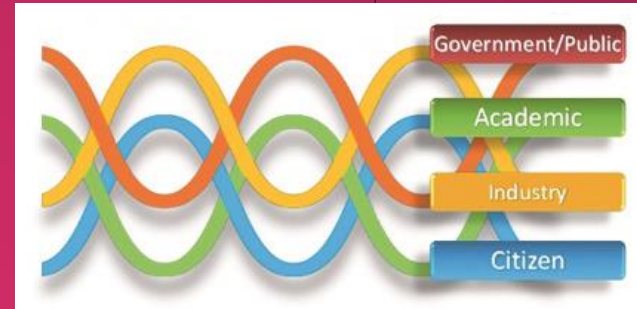
WHAT



Planning and Design of the SMART JUMP Community/ Digital Hub



W H O



WINNET
SVERIGE

Goldsmiths
UNIVERSITY OF LONDON

ITL GROUP
YOUR GATE TO HUNGARY

INDICO
INSTITUTO INTERNACIONAL
DE LO INNOVACION, LAS
CONDUCTIMIENTOS Y LAS
COMPETENCIAS

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CUOA

REGIONE DEL VENETO

WHO

Smart entrepreneurial skills for Creative Industries: an inclusive perspective

- ◇ Female/young entrepreneurs of the creative industry, manufacturing companies & SMEs;
- ◇ Women/youth intending to develop business opportunities in the creative industry;
- ◇ Networks of teachers and consultants;
- ◇ Networks of VET centres, business schools and universities;
- ◇ Networks and staff of partner companies;
- ◇ Local and regional policy-makers;
- ◇ R & D institutions; technological transfer centres; business incubators;
- ◇ International networks and organisations to support the SMART JUMP digital hub;
- ◇ Foundations/associations supporting youth and female entrepreneurship.

WHY



POINT OF REFERENCE



COLLECTION



COMPARISON



DEVELOPMENT



PROPOSALS



ACTIONS

WHAT

1. What is Entrepreneurship?

2. Creative Entrepreneurship

3. Gender. Entrepreneurship.
Storytelling.

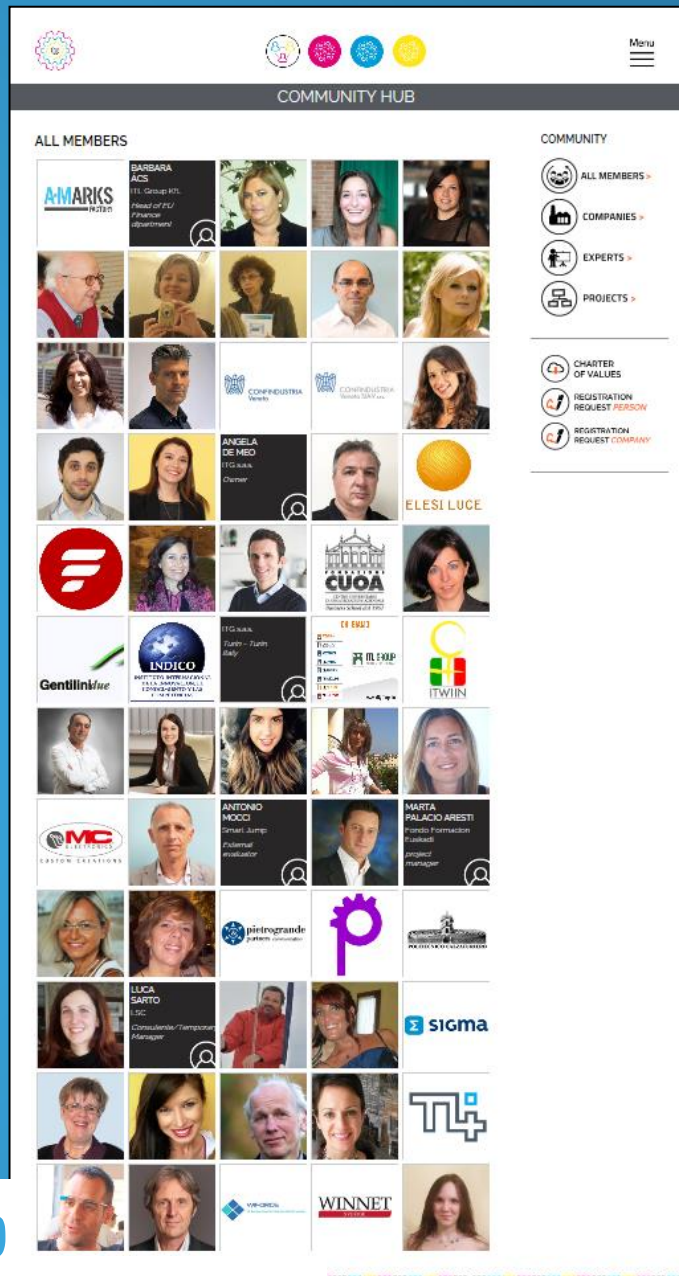


WHERE

Twitter
@SmartJumpEU



Community Hub
www.factoryofknowledge.net



WHERE

Smart Jump Community for International Networking

Click [here](#) to see the Smart Jump Community webpage



SMART JUMP



Smart entrepreneurial skills for Creative Industries: an inclusive perspective

Project code: *n° 2015-1-IT01-KA202-004745 Codice CUP G76G15000440006*
Project owner: *Confindustria Veneto SIAV S.p.A.*
Sponsor authority: *European Commission*
Financing line: *Erasmus Plus - KA2 - Strategic Partnership*
Website: *www.smartjump.eu*
Project state: *open*

SMART JUMP (2015-2018) involves women and youth in the creative sector and in manufacturing industries. On one side, female entrepreneurs or women in management in Europe are less than 30% and have limited access to high level managerial training. On the other side, the support to entrepreneurship, especially in emerging sectors and with high rate of development has been recognised as one of the possible answers to the dramatic situation of youth unemployment, particularly in Southern and Eastern Europe.

By applying the Quadruple Helix model, developed in Sweden by WINNET and the Women Resource Center, SMART JUMP aims to **support female and youth entrepreneurship** and fine-tune the training offer at local level with the national / regional strategies of development for growth and innovation in **Italy, Spain, Hungary and United Kingdom**.

The project envisages to share the Swedish practice, to develop training contents for female and young entrepreneurs, and to design a community of entrepreneurs and professionals from the public sector, the university and the civil society.

Partnership



Silent partner



Attached files

- Analysis SMART JUMP (file.pdf - 504Kb)
- logo (file.jpg - 12Kb)
- TARGET GROUP ANALYSIS_DEF (file.pdf - 538Kb)

Members of the SMART JUMP Community

 BARBARA ACS ITL Group KfL Head of EU Finance department		



CHARTER OF VALUES



Community SMART JUMP REGISTRATION REQUEST PERSON



Community SMART JUMP REGISTRATION REQUEST COMPANY

LAST NEWS

Invitation to European Seminar "GENDER AND CREATIVE ECONOMY: NETWORKING AND LEARNING SUPPORT"

04/10/2016 | TAG: Smart Jump, Inclusive Entrepreneurship, Creativity
The 14th October 2016 - Goldsmiths University of London - London, UK

Essay "De-Centralising London As Fashion's Epicentre" by Professor Angela McRobbie, Goldsmiths University of London

15/09/2016 | TAG: Smart Jump, Inclusive Entrepreneurship, Creativity
Published on NOT JUST A LABEL (NJAL) online journal - The 6th September 2016

Workshop "For a new anthropology of the organisations" - A Confindustria Veneto SIAV project "ROSE 'n' BLUE: the Plural Dimension of Organisations"

09/09/2016 | TAG: Rose 'n' Blue, Smart Jump
The 14th of September 2016 - Confindustria Veneto SIAV

Tweets by @SmartJumpEU

SMART JUMP Community Retweeted
Nicola Bearle @DINBearle
Event alert! Gender & Creative Economy - Networking and Learning Support, Friday Oct 14 @GoldsmithsUoL @SmartJumpEU smartjump.eu/web/smartjump/...

SMART JUMP Community @SmartJumpEU
#NEW #Next 14 October 2016 PublicEvent at @GoldsmithsUoL #gender & #creativeeconomy #networking #learning support: bit.ly/2SRXDB7



Friday, 10th October 2016 - 14:00
#GENDERANDCREATIVEECONOMY #LEARNINGANDSUPPORT

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1.754 sessions

Frequency

11.104 views

Users

100%

Success!

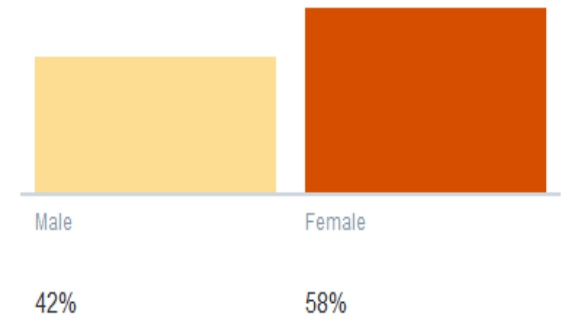
WHO?

WHO?

Interests

Interest name	% of audience
Business and news	64%
Technology	60%
Business and finance	60%
Entrepreneurship	59%
Business news and general info	56%
Tech news	54%
Politics and current events	47%
Startups	46%
Marketing	44%
Comedy (Movies and television)	41%

Gender



MORE UPDATES?



CHARTER
OF VALUES



Community **SMART JUMP**
REGISTRATION
REQUEST **PERSON**



Community **SMART JUMP**
REGISTRATION
REQUEST **COMPANY**

REGISTER & FOLLOW

THANK YOU

ANY QUESTIONS?

You can find us at
@SmartJumpEU
info@factoryofknowledge.net

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