

Project n°. 2015-1-IT01-KA202-004745, CUP Code: G76G15000440006

**Blended Mobility of VET Learners  
“BRAND VALUE MANAGEMENT”  
1st edition at CUOA Business School – Altavilla Vicentina, Italy  
May 18 – 29 – 30 – 31 June 12, 2017**

**CONFINDUSTRIA VENETO SIAV S.p.A.**

STAFF		
1	<b>Federico Crivelli</b>	<b>Financial manager</b>
2	<b>Celina Iuliana Solomon</b>	<b>Project manager</b>

FEMALE/YOUNG ENTREPRENEURS/START UPPERS AND SMEs FROM CREATIVE INDUSTRIES		
1	<b>Andrea Magnabosco</b>	<b>ECOMANAGENT SRL - Marketing manager</b>
2	<b>Roy Edgar De Ruijter</b>	<b>E-TECH of Roy De Ruijter – Owner/entrepreneur</b>
3	<b>Lorella De Grossoli</b>	<b>UP of De Grossoli Lorella - Owner/entrepreneur</b>
4	<b>Valentina Gagliardo</b>	<b>Niederdorf Italia Srl - Training and Development manager</b>
5	<b>Roberta Basato</b>	<b>Wiforce Italia S.R.L – Manager Director</b>
6.	<b>Riccardo Bertagnoli</b>	<b>Plumake S.r.l – CEO</b>

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### CUOA BUSINESS SCHOOL PARTICIPANTS

STAFF		
1	<b>Elisa Peruzzi</b>	<b>Project manager</b>
2	<b>Alessia Buzzi</b>	<b>Project manager</b>

### FEMALE/YOUNG ENTREPRENEURS/START UPPERS AND SMEs FROM CREATIVE INDUSTRIES

1	<b>Beatrice Bedin</b>	<b>BEA ITALY OF BEDIN BEATRICE - Owner/entrepreneur</b>
2	<b>Silvia Bullo</b>	<b>Freelance Company Consultant in Marketing and Communication</b>

### WINNET SVERIGE PARTICIPANTS

STAFF		
1	<b>Britt-Marie Söderberg Torstensson</b>	<b>Project manager</b>
2	<b>Siv Linden</b>	<b>Member of Winnet Sverige</b>

Project n°. 2015-1-IT01-KA202-004745, CUP Code: G76G15000440006

### FEMALE/YOUNG ENTREPRENEURS/START UPPERS AND SMEs FROM CREATIVE INDUSTRIES

1	<b>Sara Bayrami</b>	<b>Member of Winnet Jönköping and freelance illustrator and artist</b>
2	<b>Paula Wennberg</b>	<b>Member of Winnet Center of Excellence and Gender Equality Officer – Luleå University of Technology</b>

### IAF PARTICIPANTS

#### STAFF

1	<b>Francisco Martín Martínez</b>	<b>Administrative officer, Entrepreneurs Unit</b>
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### FEMALE/YOUNG ENTREPRENEURS/START UPPERS AND SMEs FROM CREATIVE INDUSTRIES

1	<b>Juan Ramón Giménez Palacios</b>	<b>DOSCUARTOS: Adversting agency - Entrepreneur/owner</b>
2	<b>Ismael Palacio García</b>	<b>Self employed - Music box maker and seller</b>

Project n°. 2015-1-IT01-KA202-004745, CUP Code: G76G15000440006

**INDICO PARTICIPANTS**

STAFF		
1	<b>Beatrice Bellet</b>	<b>Project manager</b>
2	<b>Isabel Vaquero Govantes</b>	<b>INDICO' staff</b>

**FEMALE/YOUNG ENTREPRENEURS/START UPPERS AND SMEs FROM CREATIVE INDUSTRIES**

1	<b>Mireia Cabañes Clemente</b>	<b>La Quinta Avenida: Online Marketing and Communication Agency - CEO</b>  <b>Eme Cabanyes: personal brand with a profile as coach – CEO</b>
2	<b>Nereida Jiménez Fuertes</b>	<b>Made in Good: Slow Design Product and Yoga - Founder</b>

**ITL GROUP PARTICIPANTS**

STAFF		
1	<b>Barbara Ács</b>	<b>Project manager</b>
2	<b>Alessandro Farina</b>	<b>ITL GROUP Managing Director</b>

Project n°. 2015-1-IT01-KA202-004745, CUP Code: G76G15000440006

**FEMALE/YOUNG ENTREPRENEURS/START UPERS AND SMEs FROM  
CREATIVE INDUSTRIES**

<b>1</b>	<b>Marcella Kovács</b>	<b>Entrepreneur (self-employed) - owner/blogger/style advisor/freelance pr manager</b>
<b>2</b>	<b>Dorottya Lángi</b>	<b>Triumph International (Budapest) Kft - PR &amp; Digital Marketing Manager</b>