

Erasmus +, KA2, Call 2015 - Strategic Partnership
 Smart entrepreneurial skills for Creative Industries: an inclusive perspective
 SMART JUMP

The project

1 WP Coordination and management

- Partnership management (Coordination)
- Administrative & Financial management

2 WP Analysis and Research

- Share the Swedish 4 helix model for female entrepreneurship and integration of innovative experiences in IT, UK, SE, HU, ES
- Definition of learning content and sharing mechanism to:
 - foster new entrepreneurship for innovation
 - consolidate existing entrepreneurship for innovation
- Community design for exploitation, visibility, dissemination: content & technology features
- MULTIPLIER EVENT - Share outcomes with 4 helix stakeholders

3 WP Actions

- Creativity and learning for innovation in creative industries entrepreneurship
 - Transnational Actions for entrepreneurship in IT, SE, UK, ES, HU: 2 tracks (4 participants per country)
 - PARTICIPANTS in IT, SE, UK, ES, HU: female & youth companies, new entrepreneurs, researchers/trainers, women & youth associations
 - CONTENT
 Entrepreneurship and Creativity for innovation in Creative industries:
 - Track 1 - Innovation and Technology transfer
 - Track 2 - Innovation and Knowledge transfer
 - Upskilling Entrepreneurs: ECVET and EQF description
 - Framework validation and actions assessment
 - Learning model validation

4 WP Exploitation, Visibility & Dissemination

- Exploitation - Community values chart, bilateral agreements
- Visibility & Dissemination - Community development and digital hub to share outputs/actions with:
 - policy makers
 - practitioners
 - industries & companies
 - civil society
- MULTIPLIER EVENTS in IT, SE, UK, ES, HU
- FINAL CONFERENCE:
 - Impact evaluation
 - International learning hub for entrepreneurship and creative industries

5 WP Quality assurance

- Risk management
- Indicators monitoring
- Evaluation

Partners:
 PP0 Confindustria Veneto SIAV - IT
 PP1 Fondazione CUOA - IT
 PP2 WINNET - SE
 PP3 Goldsmiths University of London - UK
 PP4 INDICO - ES
 PP5 ITL Group - HU
 PP6 Regione del Veneto - IT